









## **Year Milestones**

- **@** 2014
  - launched as a one man company after a series of failures & setbacks from 2010 2014.
- **2016** 
  - Dened the first warehouse.
- **@** 2017
  - Attained Dealership for over 100 European brands for Commercial kitchen equipment spare parts.
- 2018
  - Become UAE's/GCC's Largest Stockist For EGO Products.
- 2019
  - Secured Exclusive Distribution for Little Giant Ladders from the USA.
- **@** 2020
  - Launched www.dubailadders.com, the world's first exclusive portal offering Climbing Solutions with an online shop functionality, providing worldwide delivery.
  - Successfully achieved ISO 9001:2015 Certification.
- **&** 2021
  - Launched www.hotplatedubai.com, a one-stop online shop, and the first in GCC offering exclusive Commercial, Industrial & Marine Heating Solutions.
  - Opened the Second Warehouse with an in-house workshop for heating element manufacturing/fabrication.
  - >> Started the 'Service' Division for Marine Galley Cooking Range repair and refurbishment.
- **@** 2022
  - Launched Gulf Heaters LLC
  - Launched www.gulfheaters.com.
  - Implemented a Billing, Accounting & Inventory software for EMRTS & Gulf Heaters
- **@** 2023
  - Dened the Third Warehouse under the EMRTS Banner within 'Gulf Heaters LLC'.
  - Dpgraded www.emirates-marine.com to an online shop.

## **Achievements**

- Total combined Inventory holding as of 2023
  AED 10 million. From 0 in 2014.
- Bulk Stockists of Branded and Customized
  Heating Elements & Temperature Controls.
- Developed, Improvised and maintained a massive bulk inventory AROX, ALUMINOX, BARATTA, BERTOS, BEHA HEDO, DENKI, EGO, METOS, MARENO, MEIKO, ELECTROLUX, FAGOR, FUTURA, HATCO, HOBART, LANG, LOTUS, MITSUBISHI CHUKI, WASHIO CHURI, ANQING ANLI, BERJAYA, TRIAL, ZANUSSI, SAMJOO
- Developed & Maintained broad client base in Marine, Industrial, Commercial, Healthcare, Defence, Corporate, Hospitality & other sectors.
- Total combined Inventory holding as of 2023
  AED 10 million. From 0 in 2014.
- Robust & Innovative Tie ups with Amazon, Noon, Ebay, Carrefour & Lulu marketplaces for maximizing reach online through ecommerce which is today's revolution
- Authorized Distributorship for LITTLE GIANT LADDER SYSTEMS USA

## Strengths

- Massive resource and availability of key moving products, with warehouses & showroom holding Inventory of over 100,000 units, valued at over AED 10 million.
- Quick service for Quotes, Deliveries, and After-Sales Service.
- Led by a "Driven", "Focused", "Energetic" & "Ambitious" Enterpreneur
- Infrastructure includes fully automated production processes for heating products.
- Defined and Implemented protocols for HSE, Quality, and Service Compliance.
- FOUR fully functional websites with online shop functionality.
- Worldwide Service through DHL, FedEx, and UPS accounts.